

An Open Invitation to our American Neighbours to Explore

www.canadabyrail.ca

The December 1, 2002 launch of the **Canada by Rail** partnership and website garnered a unanimous response: "What took you so long!" "This is exactly what my clients want to see"; "Can I have more information?" The web photo gallery was a huge success.



Jointly funded by the Canadian Tourism Commission and the Railway Association of Canada (RAC), this initiative brings together for the first time railway tours, historic societies and sites with rail-related restaurants, excursions, and museums, etc. to promote rail tourism both domestically and internationally. Without exception, the international and continental tourist marketing agents remarked that there has long been a need for a one-stop resource to promote Canada's outstanding rail tourist experiences. The general public has been equally enthusiastic, as have other advocates of Canadian travel:

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Having been raised in Canada and recently spending four years as the US Ambassador to Canada, I have had numerous opportunities to travel this spectacularly beautiful country by rail. In fact, one of my fondest boyhood memories is taking the train from Montreal across the industrial heartland of Ontario and the prairies, through the majestic Canadian Rockies to beautiful coastal Vancouver. The glorious vistas and wonderful experience have stayed uppermost in my memory for 45 years. Without reservation, I encourage Americans to explore Canada by Rail. I am sure that once you do, you will enjoy the scenery and the warm hearted people as much as my wife and I do. www.canadabyrail.ca will show you how!

Gordon Giffin

Former US Ambassador to Canada

Explore the site, Spread the news, and Join the partnership!

Get carried away!

Canada has so many varied and interesting rail-related tourist venues to bring to the attention of travellers, both within Canada and those travelling to Canada from other countries. The website is designed to showcase these venues with an easy to use interactive 'point and click' map of Canada. The current resurgence of rail across the nation highlights this safe and environmentally friendly method of travelling and rail's importance to the history, economy, and fiber of the Canadian experience.

Canadians extend an invitation to all Americans

Come on up
Get to know us
See **Canada by Rail!**

GET CARRIED AWAY!

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